

Same **Low Rates**
as Last Year!



2010-2011 Brandon Area Directory™ Rates and Deadlines

Over
120,000
directories
distributed
in the Brandon
Area in 2009!

All rates listed are annual rates -- 0% FINANCING available!

IN COLUMN BOXES (Column Width is 2 1/2")

1/2" Box
1" Box
1 1/2" Box
2" Box
2 1/2" Box

Black Only		Black & Red		Black & Red w/ Blue or Green		Black & Red w/ Blue and Green		Custom Color or Full Color Display Ads Only	White Knock Out Display Ads Only
<i>Mbr</i>	<i>Non-Mbr</i>	<i>Mbr</i>	<i>Non-Mbr</i>	<i>Mbr</i>	<i>Non-Mbr</i>	<i>Mbr</i>	<i>Non-Mbr</i>		
\$153(18)	\$173(20)	\$197	\$227	\$217	\$250	\$230	\$263	Custom Color (full color) rate black, red, blue, and green, too)	White Background for Your Display Ad (add to cost of display ad)
\$232(97)	\$265(112)	\$301	\$346	\$332	\$381	\$350	\$400		
\$333(198)	\$386(233)	\$430	\$501	\$483	\$547	\$508	\$577		
\$425(290)	\$490(337)	\$554	\$638	\$611	\$704	\$640	\$738		
\$518(383)	\$597(444)	\$678	\$744	\$744	\$856	\$780	\$901		

Prices in parentheses reflect upgrade to Box from Bold Listing with your Display Ad

DISPLAY ADVERTISING

1/12 Page (2 1/2"x 2 1/2")
1/6 Page (2 1/2"x 5")
1/4 Page (2 1/2" x 7 1/2")
1/3 Page (5" x 5")
1/2 Page (5" x 7 1/2")
2/3 Page (5" x 10")
3/4 Page (7 1/2" x 7 1/2")
Full Page (7 1/2" x 10")

<i>Mbr</i>	<i>Non-Mbr</i>	<i>Mbr</i>	<i>Non-Mbr</i>	<i>Mbr</i>	<i>Non-Mbr</i>	<i>Mbr</i>	<i>Non-Mbr</i>	<i>Mbr</i>	<i>Non-Mbr</i>	<i>Mbr</i>	<i>Non-Mbr</i>
\$381	\$442	\$524	\$604	\$577	\$664	\$608	\$701	\$669	\$748	\$37	\$42
\$744	\$858	\$927	\$1,064	\$1,020	\$1,170	\$1,072	\$1,230	\$1,180	\$1,351	\$42	\$47
\$1,096	\$1,258	\$1,374	\$1,550	\$1,514	\$1,738	\$1,590	\$1,826	\$1,750	\$2,011	\$47	\$52
\$1,443	\$1,659	\$1,805	\$2,077	\$1,983	\$2,284	\$2,086	\$2,396	\$2,293	\$2,636	\$52	\$57
\$2,141	\$2,458	\$2,750	\$3,161	\$3,024	\$3,477	\$3,174	\$3,654	\$3,492	\$4,018	\$57	\$62
\$2,887	\$3,320	\$3,608	\$4,150	\$3,970	\$4,565	\$4,169	\$4,792	\$4,584	\$5,272	\$62	\$67
\$3,233	\$3,717	\$4,125	\$4,744	\$4,538	\$5,218	\$4,765	\$5,480	\$5,241	\$6,030	\$67	\$72
\$4,248	\$4,885	\$5,310	\$6,107	\$5,839	\$6,717	\$6,132	\$7,054	\$6,745	\$7,759	\$72	\$77

Green Coupon (3 1/2" x 2 1/4")

\$236	\$288	\$248	\$301	\$260	\$317	\$273	\$332	\$287	\$348	\$37	\$41
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WHITE PAGE LISTINGS

Super Bold (Extra Large) Listing
Bold Listing (With no other listing)

<i>Mbr</i>	<i>Non-Mbr</i>	<i>Mbr</i>	<i>Non-Mbr</i>
\$182	\$220	NA	NA
\$68	\$80	NA	NA

YELLOW PAGE LISTINGS

Small Bold Listing
Bold Listing
Professional Listing*
Extra Lines (each)
Red Bold Listing w/display ad only
(*applies to professional categories)

\$79	\$91	NA	NA
\$135	\$153	NA	NA
\$172	\$197	NA	NA
\$30	\$34	NA	NA
		\$22	\$25

***Sitewide Banner Ads on
Brandon Area Directory™-ONLINE at
www.brandondirectory.com
\$200/Month**

Ask about our exclusive online advertisements*
*Check for availability

25% DISCOUNT

Purchase any size Display Ad and receive a 25% discount on an additional ad of the same size.

PRODUCTION CHARGES:

1/12 pg.	\$35	1/2 pg.	\$70
1/6 pg.	\$40	2/3 pg.	\$80
1/4 pg.	\$50	3/4 pg.	\$90
1/3 pg.	\$60	Full pg.	\$105

PROOF CHARGES:

\$5.00 (up to two)

ADDITIONAL PROOFS:

(after 2nd proof) **\$10.00 each**

Production Charge for ads with changes or preparation of new ads.

Artwork that is not "Camera Ready"* is subject to production charges.

MEMBER RATES: Chamber members receive a discounted member rate. Chamber membership must be current throughout the publication period of the 2010-2011 Directory or the non-member rate will be assessed for the portion of the publication period that the membership is not in force. Advertising membership discounts shall apply only to member's business as listed on Chamber membership roll.



ADVERTISING CONTRACT & AD COPY DEADLINE MARCH 1, 2010

DIRECTORY DISTRIBUTED IN AUGUST 2010

AUTOMATIC MONTHLY PAYMENT OPTION

Let us help you spread out the cost of your Brandon Area Directory™ advertisement with our easy automatic monthly payment plan.



Ask your Chamber Account Representative for details!

PAYMENTS

Failure to meet the following payment schedule may result in cancellation of your advertisement.

NEW ADS

\$178.00 and under

Account must be paid in full at time of sale.

Over \$178.00

Thirty percent (30%) deposit must be paid on account at time of sale. Balance to be billed in 8 monthly payments commencing February 16, 2010 and ending September 30, 2010 interest free.

RENEWAL ADS

\$178.00 and under

Account must be paid in full at time of sale.

Over \$178.00

Ten percent (10%) deposit must be paid on account at time of sale. Balance to be billed in 8 monthly payments commencing February 16, 2010 and ending September 30, 2010 interest free.

NOTE: All accounts in delinquent status may be assessed interest charges and collection agency/attorney fees.

Save Money!

Take Advantage of our Discounts!

Discounts on all ads over \$178.00 will be allowed
if account is paid in full as follows:

09/1/09 - 10/31/09 - 10% off Total Contract

11/1/09- 01/31/10 - 7% off Total Contract

02/1/10 - 05/31/10 - 5% off Total Contract

FOR MORE INFORMATION CONTACT

The Greater Brandon Chamber of Commerce Directory Sales Department

Phone: (813) 689-1221 Fax: (813) 661-6446 or 689-9440 Website: www.brandondirectory.com

330 Pauls Dr., Ste 100, Brandon, FL 33511-4801

or info@brandondirectory.com

Profits from The Brandon Area Directory™ are re-invested in the community through the programs and services of the Greater Brandon Chamber of Commerce.