



2009-2010 Brandon Area Directory™ Rates and Deadlines

Over
120,000
directories
distributed
in the Brandon
Area in 2008!

All rates listed are annual rates -- 0% FINANCING available! (see reverse for details)

IN COLUMN BOXES (Column Width is 2 1/2")

1/2" Box
1" Box
1 1/2" Box
2" Box
2 1/2" Box

Black Only

Mbr	Non-Mbr
\$153(18)	\$173(20)
\$232(97)	\$265(112)
\$333(198)	\$386(233)
\$425(290)	\$490(337)
\$518(383)	\$597(444)

Black & Red

Mbr	Non-Mbr
\$197	\$227
\$301	\$346
\$430	\$501
\$554	\$638
\$678	\$744

**Black & Red w/
Blue or Green**

Mbr	Non-Mbr
\$217	\$250
\$332	\$381
\$483	\$547
\$611	\$704
\$744	\$856

**Black & Red w/
Blue and Green**

Mbr	Non-Mbr
\$230	\$263
\$350	\$400
\$508	\$577
\$640	\$738
\$780	\$901

**Custom Color or
Full Color
Display Ads Only**

Custom Color
(full color) rate
black, red, blue,
and green, too)

**White Knock Out
Display Ads Only**

White Background
for Your Display Ad
(add to cost of display ad)

Prices in parentheses reflect upgrade to Box from Bold Listing with your Display Ad

DISPLAY ADVERTISING

1/12 Page (2 1/2"x 2 1/2")
1/6 Page (2 1/2"x 5")
1/4 Page (2 1/2" x 7 1/2")
1/3 Page (5" x 5")
1/2 Page (5" x 7 1/2")
2/3 Page (5" x 10")
3/4 Page (7 1/2" x 7 1/2")
Full Page (7 1/2" x 10")

Mbr	Non-Mbr
\$381	\$442
\$744	\$858
\$1,096	\$1,258
\$1,443	\$1,659
\$2,141	\$2,458
\$2,887	\$3,320
\$3,233	\$3,717
\$4,248	\$4,885

Mbr	Non-Mbr
\$524	\$604
\$927	\$1,064
\$1,374	\$1,550
\$1,805	\$2,077
\$2,750	\$3,161
\$3,608	\$4,150
\$4,125	\$4,744
\$5,310	\$6,107

Mbr	Non-Mbr
\$577	\$664
\$1,020	\$1,170
\$1,514	\$1,738
\$1,983	\$2,284
\$3,024	\$3,477
\$3,970	\$4,565
\$4,538	\$5,218
\$5,839	\$6,717

Mbr	Non-Mbr
\$608	\$701
\$1,072	\$1,230
\$1,590	\$1,826
\$2,086	\$2,396
\$3,174	\$3,654
\$4,169	\$4,792
\$4,765	\$5,480
\$6,132	\$7,054

Mbr	Non-Mbr
\$669	\$748
\$1,180	\$1,351
\$1,750	\$2,011
\$2,293	\$2,636
\$3,492	\$4,018
\$4,584	\$5,272
\$5,241	\$6,030
\$6,745	\$7,759

Mbr	Non-Mbr
\$37	\$42
\$42	\$47
\$47	\$52
\$52	\$57
\$57	\$62
\$62	\$67
\$67	\$72
\$72	\$77

Green Coupon (3 1/2" x 2 1/4")

Mbr	Non-Mbr
\$236	\$288

Mbr	Non-Mbr
\$248	\$301

Mbr	Non-Mbr
\$260	\$317

Mbr	Non-Mbr
\$273	\$332

Mbr	Non-Mbr
\$287	\$348

Mbr	Non-Mbr
\$37	\$41

WHITE PAGE LISTINGS

Super Bold (Extra Large) Listing
Bold Listing (With no other listing)

Mbr	Non-Mbr
\$182	\$220
\$68	\$80

Mbr	Non-Mbr
NA	NA
NA	NA

YELLOW PAGE LISTINGS

Small Bold Listing
Bold Listing
Professional Listing*
Extra Lines (each)
Red Bold Listing w/display ad only
(*applies to professional categories)

Mbr	Non-Mbr
\$79	\$91
\$135	\$153
\$172	\$197
\$30	\$34

Mbr	Non-Mbr
NA	NA
NA	NA
NA	NA
NA	NA
\$22	\$25

PRODUCTION CHARGES:

1/12 pg.	\$35	1/2 pg.	\$70
1/6 pg.	\$40	2/3 pg.	\$80
1/4 pg.	\$50	3/4 pg.	\$90
1/3 pg.	\$60	Full pg.	\$105

Production Charge for ads with changes or preparation of new ads.

PROOF CHARGES: \$5.00 (up to two)
ADDITIONAL PROOFS: (after 2nd proof) **\$10.00 each**
Artwork that is not "Camera Ready"* is subject to production charges.
*(see Art Requirements sheet for details)

Ad Copy is to be sent to: adcopy@brandonchamber.com

25% DISCOUNT

Purchase any size Display Ad and receive a 25% discount on an additional ad of the same size.

*Category Banner Ads for 2009-2010 ONLINE VERSION of the Brandon Area Directory™ at brandondirectory.com

Member \$300 Non-Member \$350

*only 3 available per category

MEMBER RATES: Chamber members receive a discounted member rate. Chamber membership must be current throughout the publication period of the 2009-2010 Directory or the non-member rate will be assessed for the portion of the publication period that the membership is not in force. Advertising membership discounts shall apply only to member's business as listed on Chamber membership roll.



ADVERTISING CONTRACT & AD COPY DEADLINE MARCH 1, 2009

DIRECTORY DISTRIBUTED IN AUGUST 2009

\$ave Money! **Take Advantage of our Discounts!**

**Discounts on all ads over \$173.00 will be allowed
if account is paid in full as follows:**

09/1/08 - 10/31/08 - 10% off Total Contract

11/1/08- 01/31/09 - 7% off Total Contract

02/1/09 - 05/31/09 - 5% off Total Contract

LATE RENEWAL CHARGE

Ads written AFTER March 1st may be subject to an additional 10% of the total amount of contract.

PAYMENTS

Failure to meet the following payment schedule may result in cancellation of your advertisement.

NEW ADS

\$173.00 and under

Account must be paid in full at time of sale.
Over \$173.00

Thirty percent (30%) deposit must be paid on account at time of sale. Balance to be billed in 8 monthly payments commencing February 16, 2009 and ending September 30, 2009 interest free.

RENEWAL ADS

\$173.00 and under

Account must be paid in full at time of sale.
Over \$173.00

Ten percent (10%) deposit must be paid on account at time of sale. Balance to be billed in 8 monthly payments commencing February 16, 2009 and ending September 30, 2009 interest free.

NOTE: All accounts in delinquent status may be assessed interest charges and collection agency/ attorney fees.

FOR MORE INFORMATION CONTACT

The Greater Brandon Chamber of Commerce Directory Sales Department
Phone: (813) 689-1221 Fax: (813) 661-6446 or 689-9440 Website: www.brandondirectory.com
330 Pauls Dr., Ste 100, Brandon, FL 33511-4801
or info@brandondirectory.com

Profits from The Brandon Area Directory™ are re-invested in the community through the programs and services of the Greater Brandon Chamber of Commerce.